



Embedded & Interconnected Devices: Converting the Physical World into an Information System.

Paul Lencioni

## **Topics**



- Mapping Policy Issues to Science & Technology Needs
- Sensing, environmental monitoring, and "virtual observatories": new capabilities and challenges
- Funding programs and "National Broadband Plan"
- Case Studies: funded research
- Dashboards web application examples
- Distributed Processing & Self-Powered Networks
- Conclusions

## Industry backgrounder

- Engineering studies University of Illinois, University of Southern California
- Telecommunications background: Hughes Space Systems, (Boeing), Loral, Cisco Systems, ZTE Corporation CISCO HUGHES ZTE中兴
- Consulting: MTI, Crimson, NetLink
- Collaboration with Academia: MIT, Illinois, University of Montana, Stanford
- Areas of particular interest: wireless and heterogeneous networks, satellite and remote area broadband, new business models and commercialization

### **Endless Applications for Sensor Networks**





**Predictive maintenance** 







Healthcare

**Defense** 











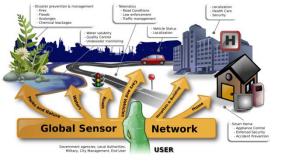
**Improve Productivity** 







**Agricultural** 



New Knowledge

**Smart Cities** 



**Industrial Automation** 







## **Key Global Policy Issues**

General

Financial crisis/
Job creation

**Innovation** 

**Competitiveness** 

Globalization

MDGs and Development

**Availability of Energy** 

Environmental Challenges

**Climate Change** 

Water

Sustainable Energy

**Hazardous Substances** 

Green

Global R&D

Public-Private Partnership

Basic Research International Science Partnership

Transformative Research

**Education** 

Information/ Knowledge Society

# Areas for R&D and Education

#### Include:

- Climate system and all that is required to measure, model and understand it
- Renewable energy sources and storage
- Alternative vehicles and transportation
- Carbon cycle and sequestration
- Advanced nuclear power
- Electric grid overhaul
- ICTs instrumentation, computation, networking, energy management, vehicular traffic management, etc. (conservation/efficiency)
- Economic modeling
- Behavioral sciences

#### **Near-term Needs**

Include developing mechanisms for:

- conserving energy;
- encouraging energy efficiency; and
- identifying, developing, and deploying sustainable existing / emerging energy technologies.

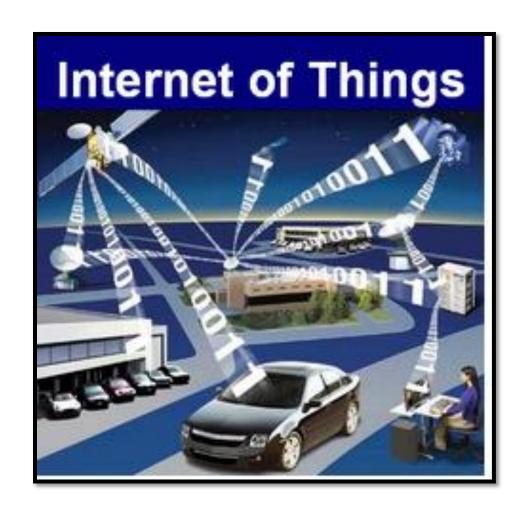
### Longer-term Needs

- Understanding and applying the basic science related to climate and the carbon cycle;
- Accelerating innovation in sustainable energy technologies and facilitating their transfer into the marketplace;
- Exploring the potential of new materials for better energy storage and conversion from one form to another; and
- Educating and training a workforce to operate in the new energy economy.

### Internet Protocol for Smart Objects Alliance (2008)

- Cisco, Arch Rock, Silver Spring Networks, Sun Microsystems, Dust Networks, Duke Energy...
- Sensor / Control Networks are everywhere... with a vast scope of applications
- Working groups, trials, interoperability testing, architecture design, Use Cases, tutorials, etc.
- "Interconnecting Smart Object with IP: The Next Internet"





### Wearable Devices: The Next "Smart" Platform

http://www.vlab.org/article.html?aid=435



Leveraging the SmartPhone ecosystem and Moore's Law, entrepreneurs are launching a new class of small wearable devices. These general purpose compute platform devices are about to disrupt the world of consumer electronics and embedded devices, because they provide modern UIs and open Software development environments.

Start-ups, and giant global companies like Sony Ericsson and Motorola target the wrist as the beachhead, to launch these new platforms.

- Will entrepreneurs re-invent Watches, Consumer Electronics, Sporting gear, Medical equipment?
- Will the devices work as clients to Smartphone or the Cloud or both?
- Will entrepreneurs build Apps and services for Wearables, as they did for Smartphone and Tablets?
- How will start-ups team with enterprises to create Wearable Platforms?

American Recovery and Reinvestment Act of 2009

(ARRA)

#### **Basic sectors:**

- Healthcare
- Education
- Infrastructure
- Government facilities
- Energy
- Housing
- Scientific Research

U.S. is ranked 12<sup>th</sup> globally in broadband penetration; 15<sup>th</sup> in average broadband speed.

Excerpt from President Obama's Signing Statement:

"I hope that this investment will ignite our imagination once more, spurring new discoveries and breakthroughs that will make our economy stronger, our nation more secure, and our planet safer for our children ...."



Touted as the first dramatic new investment in the future since the creation of the interstate highway system a half century ago.

### **Breakout – ARRA investment**



Clean, Efficient, American Energy:

Smart Grid/Advanced Battery Technology, Energy Efficiency, includes tax incentives for renewable energy

- \* Transforming our Economy with Science and Technology: Extending Broadband Services (\$7 Billion), Investing in Scientific Research (~\$15 Billion), via agencies such as NIH, NSF, NASA, DARPA, DOE, DOT.
- Modernizing Roads, Bridges, Transit and Waterways:

Prioritizing Clean Water/Flood Control/Environmental Restoration, Provides \$18 billion for clean water, flood control, and environmental restoration investments, modernizing public infrastructure

"For every dollar invested in broadband, the economy sees a ten-fold return on that investment."

### **Planetary Skin:**

### "online global nervous system"

"PSI is dedicated to open standards and open innovation approaches where appropriate and feasible to provide a platform as a service (PaaS) environment for advancing applied decision research and rapid prototyping."



http://www.planetaryskin.org

# Planetary Skin Connected Decision Spaces approach

- Connected Decision Spaces (CDS) create trusted collaborative networks
- CDS leverages Web 2.0 technologies integrated and blended into a nervous system for the intelligent management of infrastructures across human, machine, sensor, and simulated environments
- CDS is provisioned by a common fabric connecting all nodes on the network data, machines, systems, objects, and people
- CDS embraces the network as the platform.
- Enables communication, collaboration, and data flows (CCD) where collaborative communications, distributed intelligence, and immersive workspaces are central to the way we make decisions

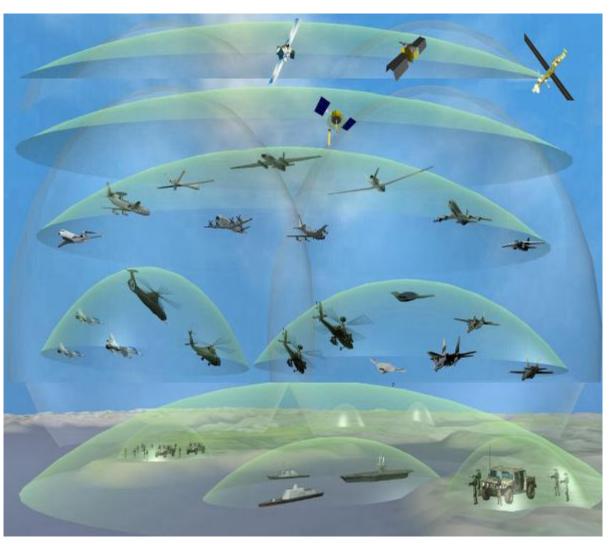
All about the "Service" provisioned to any interface/node





CDS is not always called out for each project, but the principles and framework are being applied

#### Telecommunications Trends In Government



- Every platform has sensors
- Increasingly these sensors include video
- Common Data Link
   (CDL) & Tactical CDL
   (TCDL) will provide
   connectivity at rates up
   to 274Mbps over
   satellite
- This data will be broadcast and also stored for later detailed analysis
- Video and Sensor Data will drive the next iteration of Defense networks

### **Nett Warrior**



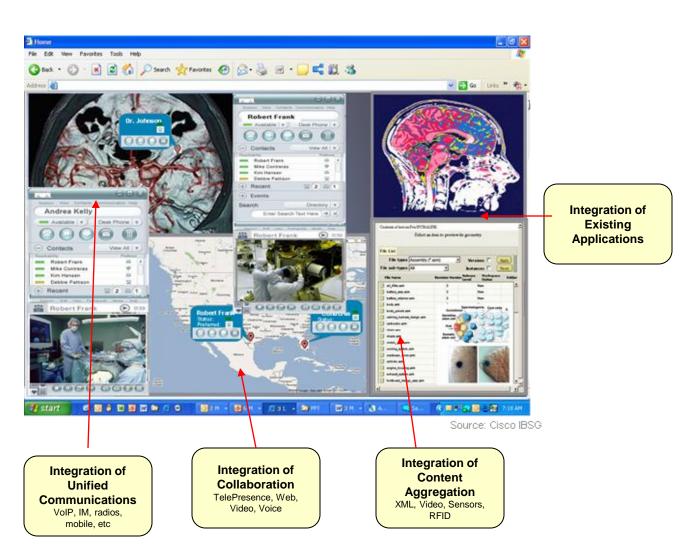


- "Integrated camera, GPS, compass, accelerometers"
- "Sunlight-readable"
- "Ability to dim the screen for night operations."

A United States Army program to equip soldiers with wearable computer system.

- The Army envisions a "Smartphone or "like" device that can provide "commercial-based, integrated computer, display and data-entry capability for dismounted use in either standalone or networked configuration."
- •"To provide the Soldier with enhanced mission planning, monitoring, communication and situational awareness."
- Moving toward an Android platform?

### Health monitoring portals & related applications



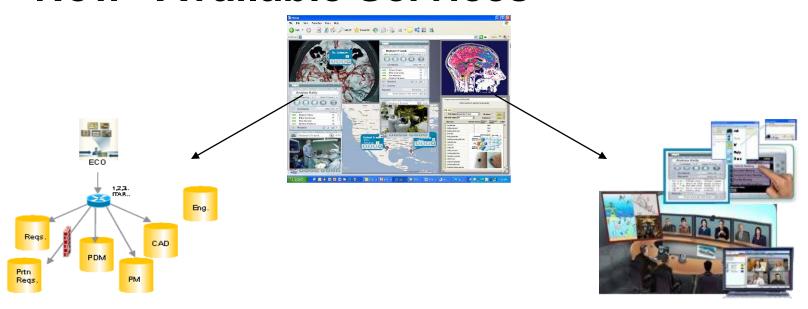
#### Research

Rich and immersive data access and utilization through mash ups of experts, sensors, video, fused data, and other content

Click to collaborative and interact with vital team members and global experts to improve precision of vital activities, overcoming complications, and ensuring success.

Integrated decision support environment across, community, partners, patients, and suppliers that allows the problem resolution centric social network to operate on the same page of information and expert views

### "Now" Available Services



#### DISTRIBUTED INTELLIGENCE

- Fusion of disparate data into open standard XML linking application versions and silo applications (PDM, Requirements, CAD, SCM, ERP, MRP, etc)
- Compliance Engine distributed network mining services to automate packet and message level policy based decisions either for compliance or notification (ITAR, ethics, priority, 3<sup>rd</sup> party notification, etc)
- Event Management distributed event monitoring and notification based on schemas distributed throughout the network to take action based on policy and instructions
- Wide Area Application Services Content management, distribution, and application acceleration services for inefficient applications and for Web 2.0 rich media management

#### **COLLABORATIVE COMMUNICATIONS**

- Click-to-Communication across any environment whether voice, video, and/or data. Also across any means VoiP, PSTN, Mobile, Radio, Text, and Email. Integrated into processes and applications
- Click-to-Collaborate multi-channel collaboration via the web, text, voice, and video tightly integrated into the flow of an process or application
- TelePresence High definition multi-point collaboration for program reviews, engineering collaboration, customer engagements, and supplier/partner management.
- Archival of Collaboration Recordings of key collaboration moments for archival purposes, whether education, investigation, and/or compliance

### **Collaborative Research Centers**



**Live Feeds and Historic Analysis** 

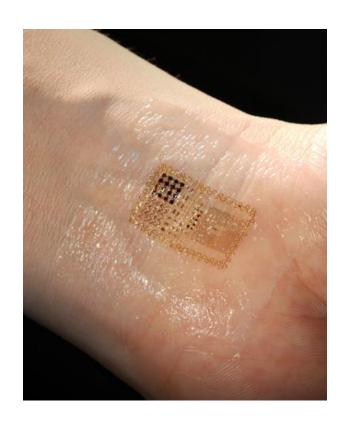
**Modeling & Simulation** 

Aggregating & Fusing System Views

Advanced Communication & Collaboration



## Brain-Computer Interfaces





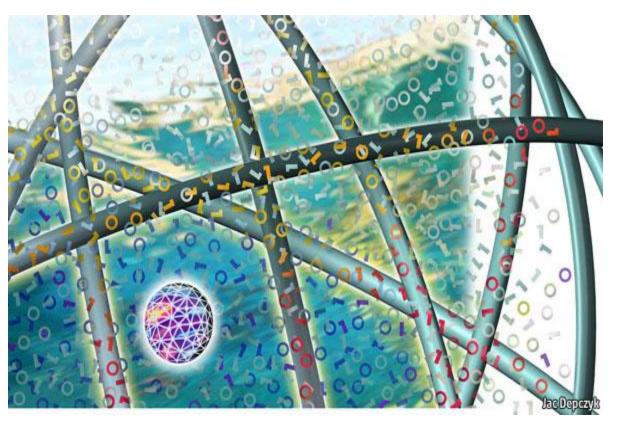
Smarter skin with diagnostic tattoo:

The skin-like wearable electronic interface developed at the University of Illinois opens up possibilities in the field of brain-computer interfaces well beyond biomedical applications. A miniature diagnostic device with the mechanical properties of skin was developed by engineers at the University of Illinois. It can be mounted directly to the wrist or anywhere on the human body for EMG and other measurements. The circuit almost becomes part of the skin as it bends, wrinkles, and stretches.

Components in the circuit include sensors, LEDs, transistors, radio frequency capacitors, wireless antennas, and conductive coils and solar cells.

### **Data Everywhere**

- The era of 'big data' is only beginning
- Sensors and newly 'connected devices'
- Visualization and realtime monitoring
- How to manage the 'data deluge'??



"Information has gone from scarce to superabundant.

That brings huge new benefits—but also big headaches."





Environmental monitoring, sensor-to-web applications and "virtual observatories" portals

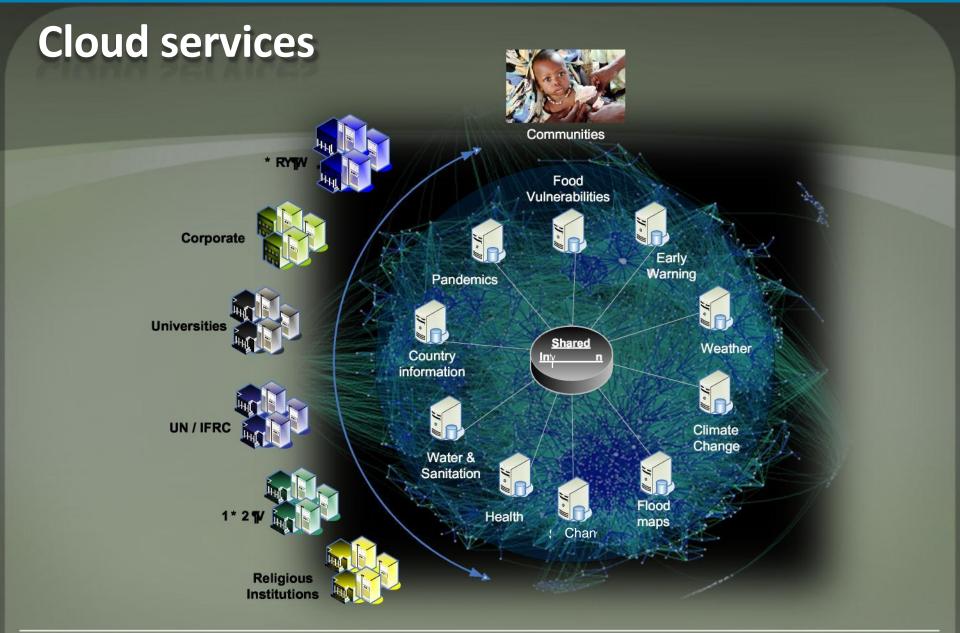
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Global Indicators for Virus Outbreak: Pandemics, Airport Hubs, SARS Outbreak Example, Population Dens Infrastructure Resources / Government Response

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World Vision International

Global Centre for Humanitarian Services



# **Cloud services**







#### **Dynamic information**

By developing a mash-up of humanitarian information. Impending risks and immediate alerts can be distributed to the Public, Governments, Development & Relief agencies, and the Private sector through existing telecommunications infrastructure.

#### Think tanks

By making humanitarian information available through a managed service. Think tanks outside the Humanitarian industry can assist in trend, cause and effect, impact and ROI analysis from any location in the world.

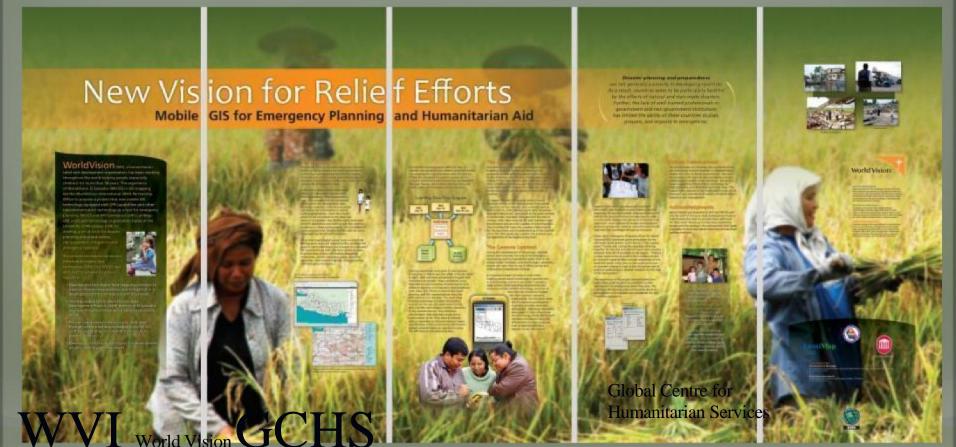
#### **Social Data Collection / mining**

Social networking solutions can be linked or developed to enhance research data through humanitarian web 2.0 communities. TeleCentres/computer centres are being implemented across the developing world at a rapid pace developing the foundation for data mining opportunities.



# **Data Collection**

The recent growth in GIS (Geographical Information System) technology is only beginning to impact the humanitarian sector. While paper-based surveys and assessments have been a part of development and relief programmes for many years, Agencies have started the transition to more accurate and effective electronic solutions.





# **Cloud services**









\* All Logos are sole property of The Microsoft Corporation





### **Project Design, Monitor & Evaluation:**

The goal is to produce a service for data capture and storage based on standard sets of information that can be quantified to ensure development programmes are meeting the needs of beneficiaries and evaluated for effectiveness.



### **Rapid Assessment:**

In order to rapidly assess relief programme requirements, the humanitarian sector requires a solution to quickly collect and transfer information from the field to a central reporting system.





### **Human Resources Information System:**

In large-scale relief operation, Agencies will rapidly hire between 500 and 1000 new employees. Current systems are not flexible making for significant time delays in placing staff in the field.



### **Security Tracking:**

To ensure the safety of relief staff, agencies are implementing field security tracking systems. By sharing security incidents agencies will be able to track dangerous routes, avoid conflict zones and ensure efficient movement of relief goods and staff.





### Fleet Management:

Developing a service to track movement, lease agreements, fuel consumption, maintenance records, high risk routes (car jacking) and insurance information.



#### **Customer Services:**

To ensure agencies are meeting the needs of beneficiaries, a system is required to track predefined key performance indicators. This system will be web-based and available in

—Community Centres / —Telecentres or through mobile kiosk systems.





### **Shelter Management:**:

In international law it is the responsibility of the government concerned to provide assistance and protection for the IDPs in their country. However, as many of the displaced are a result of civil conflict and violence or where the authority of the central state is in doubt, there is no local authority willing to provide assistance and protection.



### Missing person / Trace N' Track register:

Providing the Humanitarian industry with a standard missing person registry will allow agencies to work together to reunite families.





### **Global Supply Chain:**

An integrated service that includes a Warehouse module, Online store, Procurement module and Trace N' Track would greatly assist in the delivery of relevant goods quickly and efficiently.

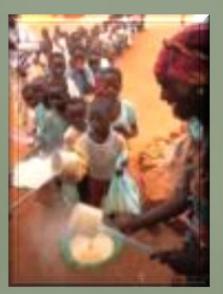


### **Connectivity:**

Connectivity remains the —Achilles heall of the Humanitarian industry. Development of a global architecture for voice and data communications following industry standards will enable agencies to share bandwidth, develop shared service centres and eventually enable a global Humanitarian ISP.







#### **Education**:

Professional degree and certification programmes are required to ensure consistency and quality of field practitioners.

#### **Food Distribution:**

As food and fuel prices continue to rise, poor households that were already struggling to afford the basics are being pushed deeper into poverty, while many newly vulnerable groups are emerging particularly in urban areas. More than 800 million people in developing countries experience hunger daily.







### Refugee tracking system:

Current global migration patterns are particularly complex, involving not just refugees, but also millions of economic migrants seeking a better way of life.

### **Climate Change:**

Climate Change adaptation - Adaptation involves helping families, communities, regions, and nations get ready for what is coming from Climate Change. (disaster risk reduction / community resilience)

Climate change mitigation. Mitigation will support those activities which reduce either emissions or atmospheric concentrations of Greenhouse Gas (GHG). (including Land Use issues like deforestation, as well as burning less fossil fuel.)



# **NetHope Connectivity Explorer**



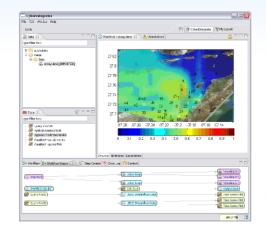


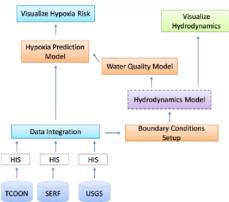
# Virtual Observatories: Proof of Concept and Trials

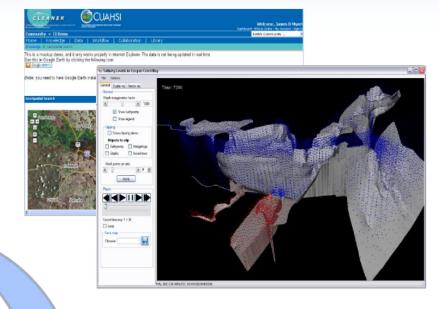
Sectors include agriculture, first responder, maritime, health, humanitarian services, water quality, climate study, energy..



### **Digital Observatories**





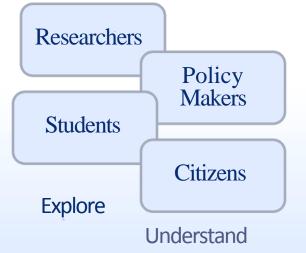


**Model Publish** 



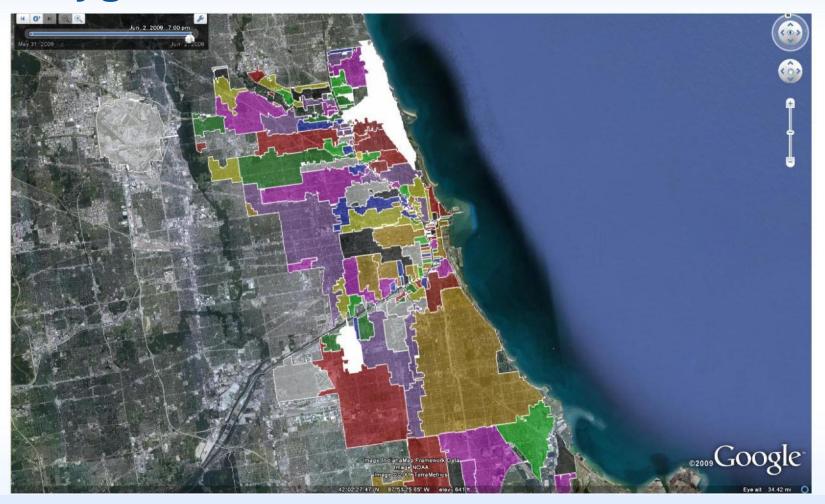
Observe

From Basic Research to Societal Impact

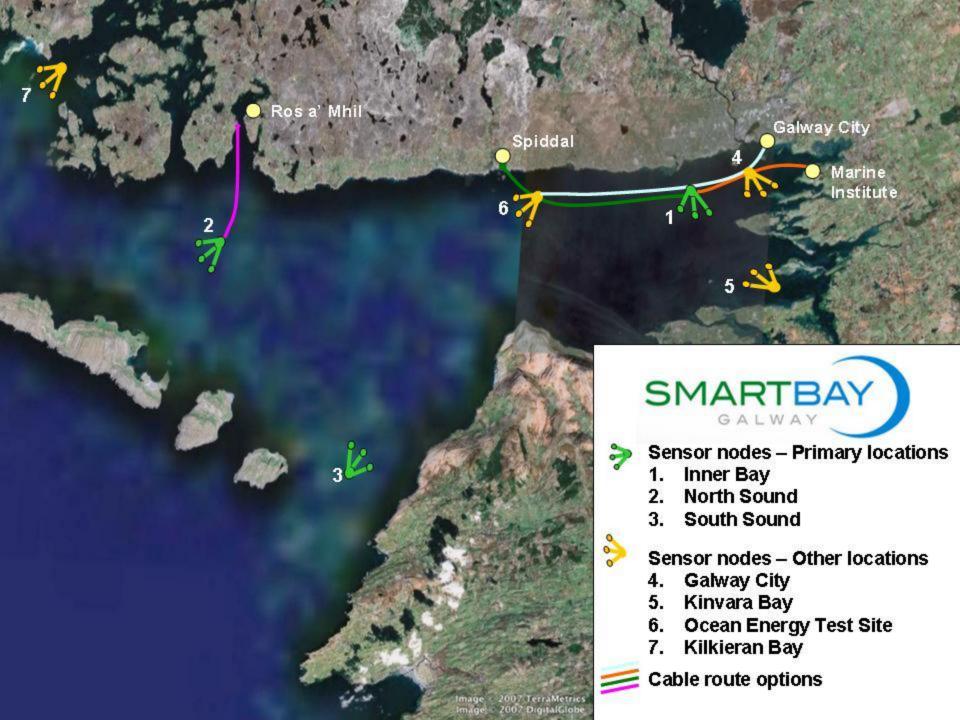




# Virtual Sensor Result 2 : Polygon-Based Real-Time Rainfall Data



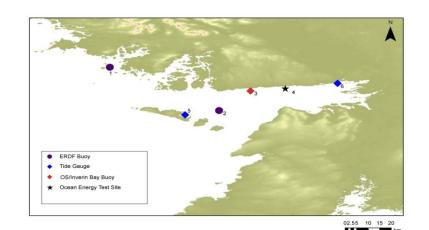
<u>Liu, Y.,</u> et al. (2009). "Web 2.0 Geospatial Visual Analytics for Improved Urban Flooding Situational Awareness and Assessment", ACM GIS '09, November 4-6, 2009. Seattle, WA, USA



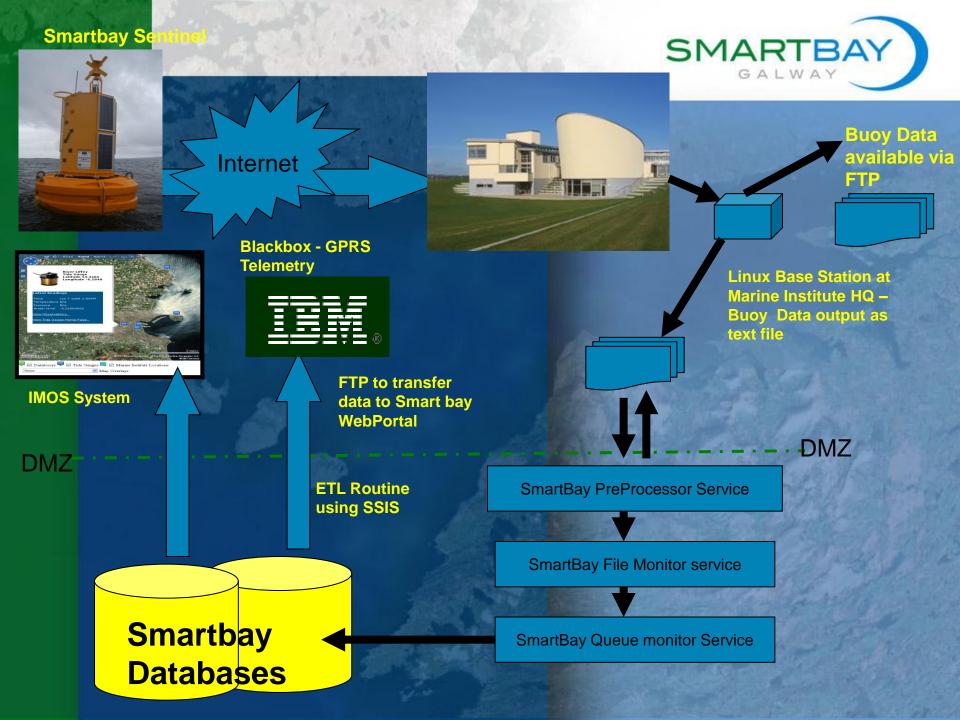


### Deployment and Installation of SmartBay Pilot Infrastructure

- 1. Climate change Buoy, Mace Head
- SmartBay/Offshore Aquaculture Buoy, Mid Bay
- 3. WiMax Test Buoy
- 4. Waverider Buoy, Spiddle OE Test
  Site
- 5. Tide Gauges, Inishmore and Galway Harbour
- 6. Corrib River Flow Gauge, Claddagh Bridge







Ease of Access

**Visualisation** 

SMARTBAY

Alarms

# SmartBay Portal

**Raw Data Access** 

**Analysis** 

Communication \_

'Blink and Think'

**Sensor Diagnostics** 

**Multi-Users** 

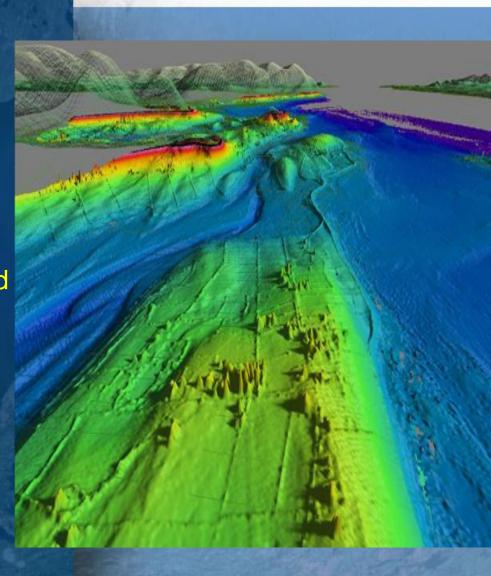
**Real-time Display** 

**Monitoring** 

**Mapping Services** 



- Integrated Mapping for the Sustainable Development of Ireland's Marine Resources (INFOMAR) - 16 Terrabytes of Data
- Galway Bay Survey
   Completed in 2008 Detailed
   Bathymetry data available –
   used in SmartBay Cable
   Route planning
- 3D Visualisation of Galway Bay Bathymetry as a base Layer working with Galway Bay Hydro-Dynamic Model Data





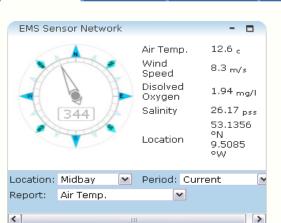
SmartBay



Marine Institute

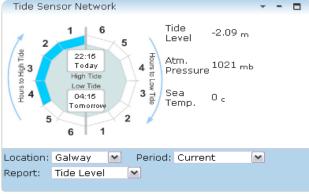


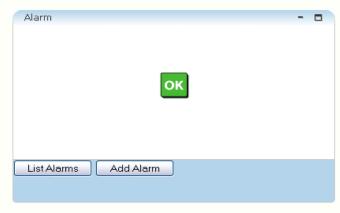


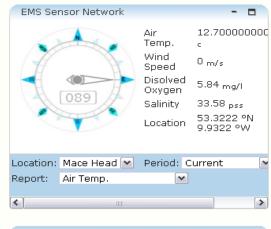


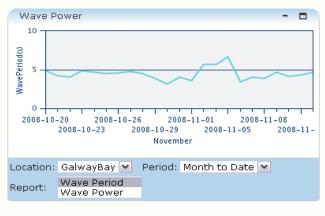
Smartbay Map

**Object Tracking** 



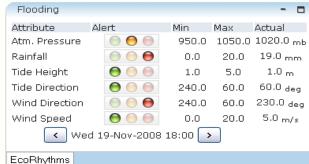


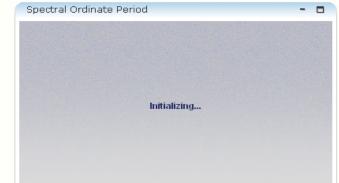




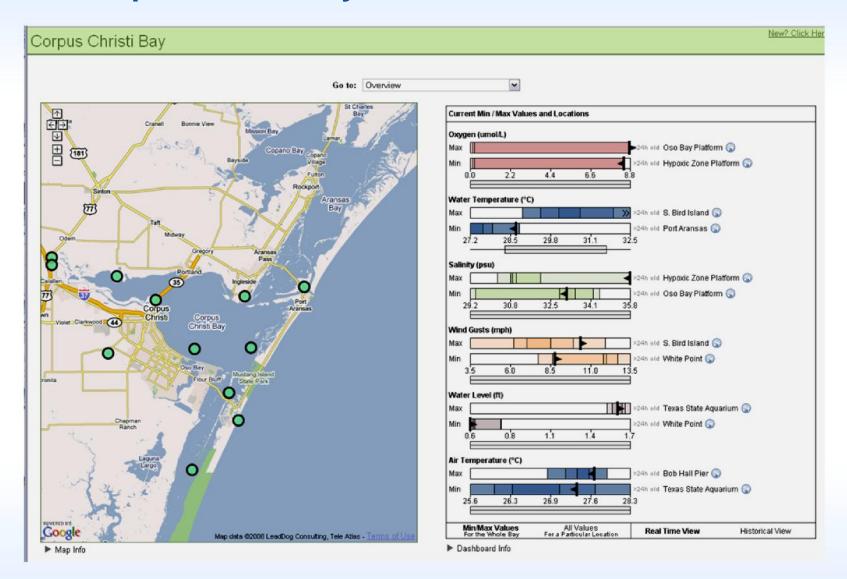




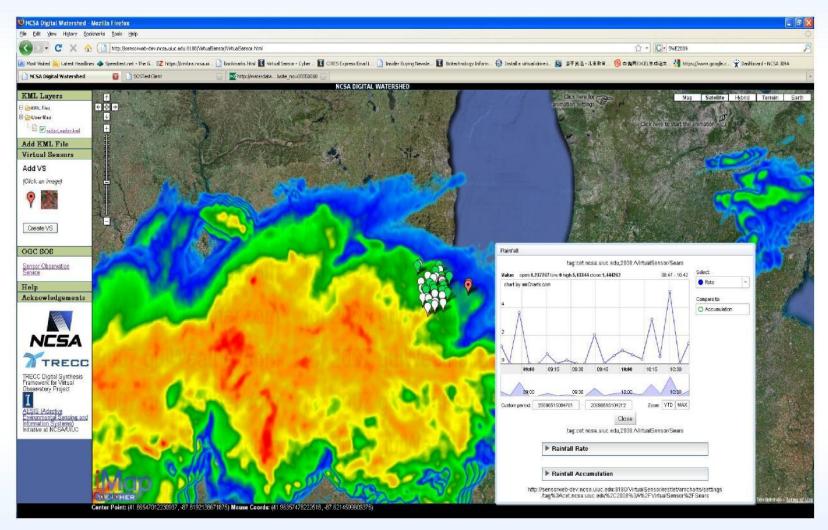




### **Corpus Christi Bay Dashboard**



# Virtual Sensor Result 1: Real Time Point-based Rainfall Data



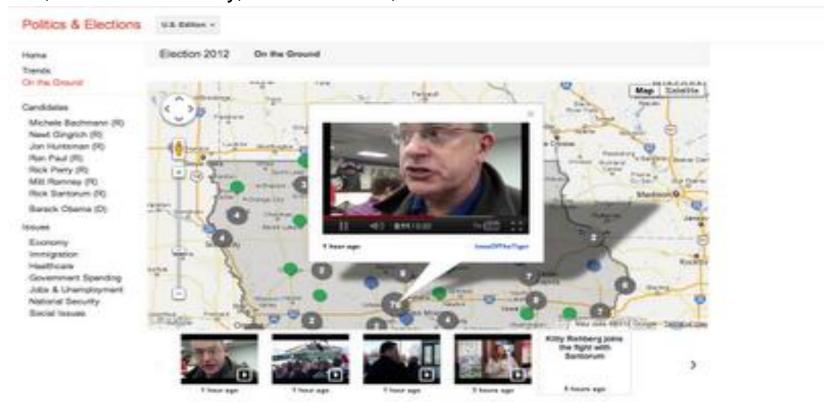
Liu, Y., et al. 2009. 'A new framework for on-demand virtualization, repurposing and fusion of heterogeneous sensors'. In Proceedings of the 2009 international Symposium on Collaborative Technologies and Systems - Volume 00 (May 18 - 22, 2009). CTS. IEEE Computer Society, Washington, DC, 54-63. DOI= <a href="http://dx.doi.org/10.1109/CTS.2009.5067462">http://dx.doi.org/10.1109/CTS.2009.5067462</a>



## Google "Election Hub" Web Portal

Features: Candidate Summary, Trends dashboard, Election Calendar, Politics & Elections Toolkit, "On the Ground".

Issues Covered: Economy, Government Spending, healthcare, Immigration, Jobs, National Security, Social issues, etc.



### Concluding thoughts



- Wireless technologies ... Internet Protocol ... sensors and 'smart objects' everywhere!
- Basic research is essential to the innovation process
- ICTs critical for research, measurement, and monitoring
- Use of Web portals provides unprecedented visibility to data
- Spectrum access & management will be increasingly important
- Military, Homeland Security, and 'rapid response' applications increasingly key
- Multi-national stimulus funding, NSF OCI grants, PPPs all helping to bring forth these technologies
- Significant opportunities to support the scientific lifecycle and integrated active research and reference services, which involves heterogeneous and evolving data and processes
- New Business Models and Market Disruptions are underway





# Thank you!

Questions: pmlencioni@gmail.com